

AN ANALYSIS OF WATTPAD READER'S INTERESTS USING CYBER LITERATURE

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Abstract

Cyber literature as a new genre in the world of literature does not take long to attract the attention Public. However, the presence of cyber literature raises pros and cons among the public and writers. This research aims to obtain an overview of the existence of Wattpad as an application related cyber literature 1) Factors that influence students' reading interest in the Wattpad application; 2) Wattpad reader's horizon of hope. This type of research is descriptive qualitative with a reader approach response. The subject research is 4 reader literature which uses the Wattpad application from circle students. The data collection method was carried out by means of in-depth interviews on the content, flow, diction, genre, and flexibility and quality application Wattpad. Results which obtained from research is :1) Ease of access, flexibility in choosing various types of stories, and easy-to-digest word choices become the main attraction for Wattpad users in reading; 2) Each respondent has an interest genre which different however have horizon hope which same that is end story which happy. Could it be concluded that there is a silting of meaning and also a silting of ideas in the Wattpad application. Urgency in this research is to increase understanding of the function and quality of Wattpad (cyber literature) in horizon hope readers.

Keywords: Literature Cyber, Wattpad, Horizon Hope.

Abstrak

Sastra siber sebagai genre baru dalam dunia sastra tidak butuh waktu lama untuk menarik perhatian masyarakat. Namun, kehadiran sastra siber menimbulkan pro dan kontra di kalangan masyarakat dan penulis. Penelitian ini bertujuan untuk memperoleh gambaran tentang keberadaan Wattpad sebagai aplikasi terkait sastra siber 1) Faktor-faktor yang mempengaruhi minat baca siswa pada aplikasi Wattpad; 2) Cakrawala harapan pembaca Wattpad. Jenis penelitian ini adalah deskriptif kualitatif dengan pendekatan pembaca respon. Mata kuliah yang dipelajari adalah 4 literatur pembaca yang menggunakan aplikasi Wattpad dari kalangan mahasiswa. Metode pengumpulan data dilakukan dengan cara wawancara mendalam terhadap isi, alur, diksi, genre, dan fleksibilitas serta kualitas aplikasi Wattpad. Hasil yang diperoleh dari penelitian ini adalah : 1) Kemudahan akses, fleksibilitas dalam memilih berbagai jenis cerita, dan pilihan kata yang mudah dicerna menjadi daya tarik tersendiri bagi pengguna Wattpad dalam membaca; 2) Setiap responden memiliki genre minat yang berbeda-beda namun memiliki cakrawala harapan yang sama yaitu cerita akhir yang membahagiakan. Mungkinkah dapat disimpulkan bahwa terjadi pendangkalan makna dan juga pendangkalan ide pada aplikasi Wattpad. Urgensi dalam penelitian ini adalah untuk meningkatkan pemahaman tentang fungsi dan kualitas Wattpad (cyber literature) di cakrawala harapan pembaca.

Kata Kunci: Sastra Cyber, Wattpad, Harapan Cakrawala.

INTRODUCTION

Creation literature is an idea which is based on an anxiety writer which set forth in the work which is imaginative (Awici, ultimate, Fauziya, & Siliwangi, 2018). Boulton (1980) defines literature from a functional perspective as imaginative work gives us:

leisure, confession, enlightenment, and liberation. Literature also plays an urgent role in life. as delivered by Lazar (1993) that literature has an important role, namely as social learning material culture, language-tradition, political, and as documentation factual which contain element history. Lazar also conveyed the function of literature as a tool for teaching moral values and sensitivity to the environment. Colie (1993) said that literature as an original learning tool is not only focused on learning literature. Students can use literature to acquire a second language and learn local and world culture.

Today the presentation of literary works is increasingly varied. Literature basically consists of There are two types of literature, namely written literature and oral literature. Written literature consists of novels, magazines, books, comics, etc. Meanwhile, oral literature is a work that is only passed on by word of mouth and it is not clear who the author is, such as legends, fairy tales, and folklore. The development of literature begins with literary works printed in textbook form. After that literature continues to develop into literature visuals in the form of audio recordings, videos which are then packaged in the form of a film. Until finally literature served in the form of literature cyber.

Cyber literature is literary work in online form. According to Endraswara (in Cinthya & Wati, 2020) cyber literature or digital literature is a literary work whose media use a computer or the internet. Vires Piret (2005) reveals the definition that the most comprehensive of cyber literature derived from the concept of digital literature namely, literature that was generated and presented via computer (presented mostly on www, but also on CD or on a computer hard drive). In narrower terms, the concept of cyber literature can be characterized by certain computer-specific qualities: multilinearity, lexias (text blocks connected with various hypertext links) connected with links, linked written text with multimedia, and interactivity).

Digital literature was first carried out by the Japanese amateur writer, Yoshi in 2000. He also wrote a serial story, Kaizora , via text messages to cell phones. As a genre New in the world of literature, cyber literature does not take long to attract public attention . Besides being easy to access, cyber literature also gives freedom to anyone to express and be creative through an online page. However, the presence of literature cyber raises pros and cons among the public and writers. Several parties support the presence of cyber

literature on the grounds that cyber literature is able to increase interest in reading and also creativity among teenagers in writing. Besides that, cyber literature is also capable of contributing to development literature in Indonesia (Tamrin & Basri :2020). Whereas Rahman (2017), Merawati and Suwartini (2019) argue that cyber literature is only trash because the writing of stories does not follow the rules of good and correct writing. They suppose that literature cyber as creation is bad and not quality.

Digital literature is loved by the public without exception. Start from the reading site online, e-books and even applications created as easy and flexible reading tools in accessing it (Sukur:2019). Cyber literature consists of two groups, namely cyber literature which is accessed through social media and application. Literature cyber social media consists of Instagram, Facebook and Twitter. While cyber literature in the form of applications consists of Wattpad, Wabtoon, Rezo, etc. The development of cyber literature in Indonesia is very significant because it uses influential figures from among artists to promote the application in account tiktok @Wattpad, @Nasion Patriotic, youtube @Rans Entertainment, etc.

Wattpad is a cyber-literature application created by Allen Lau and Ivan Yuen in 2006. In 2015 total user Wattpad reached 16,9 million visitors every month with average read During 45 minutes in a day throughout the world (Contraras, 2015). Indonesia occupies second as big 6.9% visitors Wattpad after America which have visitors as big 10.7%. The literary works provided by Wattpad include novels and short stories and poetry. Application Wattpad provide 20 genres ie paid stories , the wattys , contemporary lit , fanfiction , historical fiction , humor , mystery , non-fiction , science fiction , werewolf , editor's picks , adventures , diverse lit , fantasy , horror , LGBTQ+, new adult , paranormal , romance , and thriller (Wattpad, 2022). Wattpad's genre diversity becomes one power pull for the user. Besides that, Wattpad also provides feature read and write (Reid, 2016).

Much research on cyber literature has been carried out such as “Reading and Writing Experiences of Middle School Students in the Digital Age: Wattpad Sample” (Bal : 2018) investigating the relationship between reading and writing in school and outside of school. This research concludes that Wattpad counts as a place where participants can express

themselves comfortably and creatively in writing. The next research entitled "Phenomenon Literature Cyber: Trends Write Story Literature in Frame Media Social" (Wahyudi & Wati: 2021) investigates the phenomenon of the trend of writing literary stories on social media through invitations to write and in cyber-literary communities. This research concludes that Public uses Facebook and twitter for creative writing, fiction minis, entigraphs and stories uploaded with pictures. The next research is "Response of Female Readers to Novels on the Wattpad Site" (Tamrin & Basri : 2020) which is more focused on women's views on romance novels. This research shows each woman has a different perception about romance genre.

The rise of cyber literature which is developing rapidly among the public is necessary to get attention, specifically readers. However reader no simply recipient text but is co-writer also. So that research is urgent to look for known fact development Wattpad among Public. Problems which are trying to be revealed in this research are the function of the reader's response in use the Wattpad app as well as the factors that support the reader's interest in the use of the application. So researchers conducted research with the title "Analysis of Interests Wattpad Readers as Cyber Literature". In this case the object of research is Wattpad application by looking at Wattpad's role in millennial society's interest in reading. So this research formulated several problems, namely (1) the supporting factors readers use application Wattpad; (2) What is the expectation horizon of Wattpad users.

To answer the problem formulation above, the research uses reader theory response or reader response to see the form of interesting aspects of the Wattpad application could interest public interest in reading. Reader response is a theory that focuses on readers' responses to literary texts. Reader response theorists believe that reader and text cannot be separated. The reader does not only accept the meaning of the text by passive but can make meaning. In other words, every reader can have a meaning which is different to a text which is the same. Production mean which obtained Among reading first and second from a text also could change depending from experience, change atmosphere heart, or change aim read (Tyson, 2006). Rosenblatt (1978) regarding the transactional view asserts that the reader has an urgent role in building experience which originates from creation literature

alone. He argues that experience influences each reader's response to the text. Beach through Mart (2019) divides the reader's response into two parts, the first is the reader is involved in a textual response to a text that has a true and universal meaning but not covered by the reader. Second, the reader as an object that gives and creates meaning in the text which then reveals the meaning implied in it text.

The flow of reader response theory used in this research is Hans Robert Jauss. The response of a reader will certainly differ from one another. Response differences that is what Hans-Robert Jauss calls the horizon of expectation . from readers. Pradopo (2007: 208) states that horizon hope is the expectations of readers before reading a literary work. One's horizon of hope is determined by level education, experience, knowledge, and ability in response to creation literature. Horizon hope (horizon of expectation) is determined by a) norms general that comes out of text; b) knowledge and experience on text which has already been read previously; and c) contradiction Among fiction with reality.

METHODS

This research is a descriptive qualitative research that focuses on facts observations and describes the data to provide an understanding of what was studied in this research. Data obtained through in-depth interviews with four respondents, namely Wattpad readers from among students. Interview data was transcribed then inputted into the interview table. The transcript is then read again and again, reduced then studied. The author uses a cyber-literature application in the form of the popular Wattpad among the public and puts focus on short stories and novels.

RESULT AND DISCUSSION

Based on the results of data collection through in-depth interviews with readers' responses about the Wattpad application, it can be concluded that Wattpad still exists and is loved by society to date. Interviews were conducted by active users who use the Wattpad application and also literature print. Matter this done writer for look for knowing perception they regarding the two types of literary works to find out the comparison of forms between both of them.

From the data collected it can be concluded that the average respondent reads 5-8 hours/day. This is influenced by several factors namely ease of access, diction, channel story, characterization, and availability of genres which are diverse.

1. convenience Access and flexibility

Whole respondent state that factor main which Becomes power pull use Wattpad is convenience access which is given by Wattpad to the reader.

"He (Wattpad) is also easily accessed. In the past, When I read Wattpad, I also had a cellphone, so I could just *download the application* or if you don't have a cell phone, for example you **don't have a cell phone but you have one laptop just enter the website like that**. So he's concise like that and also free also. Download the application if I am free, not paid. If I read via Wattpad, no one pays the same, very so nice anyway, free right." (Informant A :2022)

From the results of the interview above it can be concluded that apart from the application, Wattpad is too accessible via *the website*. This shows that Wattpad is trying to be indulgent; its users are not only bound to the form of the application. Apart from ease of access, he is also a free form of cyber-literature or not paid so users can feel satisfied and free to read all kinds of stories. The same thing was also conveyed by **Source person B** about flexibility which very help him in reading and using the Wattpad app.

"If you're interested, it's because Wattpad was the first application. It's not paid or free, so it's easy to access, easy to install on cell phones. Then secondly, he **can be read offline**. Eeee about my house ehh **where I live, the network (internet) is very difficult makes it easy.**" (Informant B : 2022)

"In the past, thousands of readings could be stored *offline*. Now Already limited so the remaining **30 stories uh 25 stories that can be saved offline**, so. *But it doesn't matter*, because it can be *downloaded* if there is one, if the Internet that's it can also." (Informant C : 2022)

"I like Wattpad because this application is better than Webtoon, so. Because if **Wattpad that as application read can also written on Wattpad**. The good thing about Wattpad is that we can read any

kind of novel which We like; many **feature the genre too.**"
(Informant D)

From results interview on 2 from 4 source person interested use Wattpad as a reading tool because it can be read *offline* without being tied to an internet network. **Resource person C** also said that Wattpad really helped him read more the area where he lives is difficult to reach the internet network. **Source A** like Wattpad because no paid and also can accessed through *website*. **Source D** likes Wattpad because it provides reading and writing features, as well the availability of many stories and diverse genres. Can be concluded that this is a very interesting thing for Wattpad users in general. In line with **Resource person B**, **resource C** also said that currently Wattpad has limited it the number of stories that can be read *offline* is 25 stories. This is not an obstacle for **Resource person C** because D he several stories can be stored in a way downloaded to the phone's internal storage. **Source A** likes Wattpad because it doesn't pay and can also be accessed via *the website*. **Source D** likes Wattpad because provide features reading and writing, as well as the availability of multiple story genres and genres which various body.

2. diction or Election Say

One of the supports for the beauty of a literary work can be seen from its diction. diction is the selection of good and appropriate words by the author in explaining and explaining a topic or object in the story. Based on the results of the interviews, all respondents stated that the diction used by Wattpad uses everyday language. Use everyday language is considered as a positive thing by the respondents because the respondents are not need think too long to understand the text of the story.

"The language that I encountered was **everyday language daily so it's easy to digest** . I know all, the average vocabulary is like that so it's better too. So It's good if on Wattpad, you just have to read it normally because it's average the language that also everyday language."(**Informant A** : 2022)

"If in Wattpad that more the language that **more like language We daily**. It's also **easier to use language diction**. " (**Informant C** : 2022)

Source A and **Resource Person C** said that most of the literary works in Wattpad

uses everyday language. **Resource person A** emphasizes the form of vocabulary words, while **resource person C** said that diction is considered easy and light for readers to understand the text.

"The sentences in physical books are more standardized, right? it's correct, right because through screening first. If Wattpad still has lots **of typos and the spelling isn't standard** , usually." (**Informant B** : 2022)

Source B states if seen in terms of choice of words, show some of the differences he finds between print literature and Wattpad. In the text the application uses a less standard spelling and often encounters several forms of error writing like wrong type or wrong spelling on a story.

"It also depends on the readers because there are also stories that use language like book language. So it's the reader's job to be picky too. Which one they want to read. Because there are many good writers. **On Wattpad, there might be too much exaggeration if the writers are fake like Indonesian films like that.** But there are also good quality ones (

eg. Literature) rich like its author "*Mariposa*" that's good also." (**Informant D**: 2022)

Resource person D believes that each story depends on the author. He also often found stories from writers who are fake so they look exaggerated. However, there are also Wattpad stories whose quality is the same as printed literature such as "*Dear Nathan*". Erisca Febriani and "*Mariposa*" by Luluk HF which the publisher eyed for publication. It becomes a novel because of the novelty story, diction which is appropriate and channel which is imaginative, so that to be the work with the best sales. He suggested that every reader must be smart in choosing each reading's quality.

3. Genres Interested

Based on the results of in-depth interviews can conclude that each respondent has an interest in different genres or types of stories. Two of the 4 sources were more interested in the romance genre, while other sources were interested in the *metro-pop* and *Teenlit*.

"I prefer the ***Teens Teenlit genre***, which tells about the time period of school because it is related right. Because I also read Wattpad

when I was in high school when I was in college. So if for example I read and read which **Teenlit** which **romance times school** it's rich *relate* like that. **The main character is still in school** . So automatically my language meet that He language which daily language which *daily* so rich easy digested” (**Informant B** :2022)

Teenlit is a story genre on the Wattpad application. *Teenlit* as a genre takes issue with the teenage period now. Source person like genres because they describe character teenagers in Century school and background the place which majority shows the atmosphere at school. In addition to telling the romance of teenage romance, diction that is used in everyday language that is easily digested so that the sources feel *relate* with personal life.

" The *genre* that I like the most is **metro-pop** . If it '**metro-pop, the story is about the people of a big city who are rich in social offices like that** . I like it because yesterday when I was before work, it was very helpful to give an idea if the world office is rich like this, and I can research terminology of the office world. (**Informant B** : 2022)

Metro-pop is a genre that tells the issues of people in big cities who work in offices. The informants like this genre because they get an overview of the world, especially the world of office. He felt very helped by the presence of Wattpad which could give it additional new knowledge and terms new in the field office.

“**What kind of genre are you most interested in ?**: **Romance of course romance** , *I don't like a story* whose genre is too *crazy or sad* or what is it like , I think there are some people who think He is search which this what **search convenience search escape** from to read like that by reading. So it's like reading that another *tragick-tragick sad-sad* again it's like ouch this wants **healing** like that, **his mind want to healing** like that." (**Informant C** : 2022)

Source C very interested in the romance genre. She doesn't love stories which are tragic or sad. **Source person C** makes Wattpad as an escape for him and a place to look for convenience after tired activity daily. He thought of Wattpad as a tool to use for *healing*. *Healing* in question is a cure and clear up thought source person.

"If genres which I like more are romance. But I also read all except for the horror ones. **The most important thing is not a sad ending**

. Continue if for example We read keep going sad ending rich how well, already us downloads uh the ends that story no good contents so. They only give a good synopsis, but after we read it it turns out no good. **So before We read, We read before the synopsis to see the ending ."** (**Informant D** : 2022)

Source person D also very likes stories which genre romance which end happily. Even so, D he also often reads stories from other genres. Because the most important thing for him is not the genre but *the ending* or the end of the story. To avoid stories that end sadly, **Resource Person D** first reads the synopsis Then immediately moves on to *the ending of the* story. He would only continue reading when he had seen a happy story or *happy ending*. Nonetheless, **Resource Person D** too often feels disappointed when reading. This is because the synopsis of the story he read was not in accordance with his expectations of a happy ending. The way he copes with the situation with no continuing reading up end.

4. Figure and Characterization which is preferred.

Three out of 4 informants said that the characters and characterizations were one of them attractive for readers to enjoy every channel story.

“The names of the characters are also one of our attractions for reading. It's rich if we read the characterizations seen like the character's favorite We or his name cool so that it can become power pull alone for *readers*.” (**Informant C** :2022)

Wattpad writers often use the names of actresses and actors as characters in the story. Source people feel pampered when characters use the name Idol. Not only name Idol, source person also interested in idea writer which use What is the name new which good and cool which seldom used within the community. On the other hand, some are only interested in the storyline, right? characterization as be delivered by the source person following.

"For me, I don't really like Korea that much. Better What is the name which Indonesia like that don't also What is the name artist. If, for example, we can imagine what the usual names are what we want. If for example this story continues the character that we do not like is not appropriate according to We Are you in or not interested in the story. Continue **if there's a name that's hard to**

say, **(I) don't really like an interesting story, I do not like.**" (**Informant D** : 2022).

In addition to *the ending of the* story, **Resource Person D** is also very concerned about choosing the right name used by the author. He doesn't like characters that are given the names of Korean artists and Indonesian artists Indonesia. Matter this because **Source person D** feels that that will limit it in imagination or imagination. Besides that, he also does not like using names that are difficult to pronounce because according to him it will affect his concentration in reading the story on the Wattpad app.

5. Channel Story which Easy Guessed

Viewed from the aspect of the storyline, all sources stated that the plot of the story Wattpad easily guessed. Matter of fact because of the many similarities in the story which was made by the writer.

"**There are so many stories that are plagiarized, really the same.** That's the bad thing about Wattpad too. There even is the plot almost exactly the same only with different figure, characters." (**Informant B** : 2022)

"Often anyway (meet) **which replaced only character, name the character too, after that, the setting, the situation** . But *most of them* are kayaking, ahhh certain like this again." (**Informant C** : 2022)

From the data above, it can be concluded that informants often find the works of works with different titles but the storyline is the same. Plagiarism is easy for them to meet. They explained that the storylines had something in common between one work and another. The difference lies only in the name of the character, setting and setting of the situation. This of course made readers know and easy to guess the storyline. Plagiarism is influenced by several factors as delivered by the source person as follows.

"But most of the stories are the same (plagiarism) because if it's in **Wattpad many writers are new**. Possible because like this story, so follow. Therefore, more stories like that are found. Exist that story he likes, so D ia also follow write (story) like that."

The main factor in the similarity of stories is that many new writers want to work. They are inspired by works that have been read and then attempted to make a story with language alone. Application Wattpad opens and gives freedom for anyone to write. This

can be both an advantage and a disadvantage for the literary work itself. The advantage is that everyone can express themselves freely with writing. The downside is many creations which do not follow the rules of good and correct writing because there is no knowledge about writing.

"We also can't say it's plagiarism, but maybe **it's the writers. It looks like there's a lot of interest from readers there** , so maybe he's involved in stories like this, wehhh, like a motorcycle gang or something, like ehh gang like that." (Informant C : 2022).

Source person C says that not all creations in Wattpad include category plagiarism. He argues that most writers only follow *trends* which are being developed among readers and the number of reading interests is the highest. Print literature does not depend on reading trends and interests, but on the writer's concerned environment.

Based on results on could concluded that there is three factor which Becomes the reason for the existence of the Wattpad application among the community based on reader respondents namely;

1. **convenience Access and flexibility.**

Wattpad means read which can be accessed anywhere and anytime in a manner *offline* by its users without having to be tied to an internet channel. Users can access Wattpad through Application and website. Wattpad consists of novel, story short, poetry and provides 20 genres so readers can choose which reading they want. Of course, this is a very prominent differentiator between Wattpad and print literature. Because print literature only contains 2 to 3 genres in one story. Matter this which Becomes power pull main application Wattpad to interest read.

2. **Election Say**

Respondents like stories with genres which are different (*teenlit, metro-pop and romance*) but with the same ending which is a happy ending. Word selection is light because it uses everyday language so it is easy to be understood by the reader. Suitable for readers who don't like heavy and confusing language Wattpad as entertainment. However, this can have a negative impact on the work literature itself. This research concludes that one of the causes of literary contrast to literature cyber is because there were many writers who were not competent so that writers feel

afraid that cyber literature will damage the image of literature alone (Cinthya and Wati: 2020).

3. Siltation Idea

The presence of Wattpad creates pros and cons because the writing is considered not to meet the criteria of good and correct writing. Anyone can create and write without fear. Will buy many writers which are not competent so that they influence story content itself. This matter can be seen by many authors who make stories but with channels which are the same so that it is easy to guess.

Based on the results and discussion above, it can be concluded that there are three important points. First, Wattpad can be used as a literature learning tool which can increase reading interest and also writing creativity because it is practical. This matter is in line with Princess (2019) which says that Wattpad can increase interest in reading through media *online* among students. It is known that Wattpad provides many features and conveniences for users so that students will prefer to use Wattpad which can be accessed through android anywhere and anytime. The availability of inadequate literary works is one of the obstacles to literacy. Wattpad can be a means of reading for people who can increase their interest in reading because it has a distinctive character that is not owned by cyber literature or type literature. Mawardi (2018:78) says that purpose created Wattpad is as a free reading tool that can be accessed *online* and *offline* which contains various types of literature work with various genre types which different.

The second point of this research is found shallow ideas and shallow meaning on the Wattpad app. This opinion is in line with Rahman (2017), Merawati and Suwartini (2019) who said that cyber literature is a "trash can" because of story writing who do not follow the rules of good and correct writing. They assume that cyber literature is bad and unqualified works. The shallowness of the idea is obtained from the response of readers who are more interested in the story and the use of light *language "language which daily language which daily so richly is easily digested", "use diction the language is easier", "Wattpad's spelling isn't standard."* It shows that there is a shallow meaning to the story in the Wattpad application.

The shallowness of ideas is influenced by the rise of incompetent new writers in writing so that there is a lot of plagiarism, namely the similarity of stories in each work in the Wattpad app. *"There are so many stories that are plagiarized, right? Correct like that."*, *"Often anyway (meet) which replaced only the character, name character also, finished that background the place, background the situation"*. This strengthens the argument researchers that there is a shallowness of ideas in the work on the Wattpad application. It is influenced by several factors, namely many authors inspired by recent readings. The second factor is the number of writers whose work depends on the number of readers' interest. *"Writers are like seeing the interest of many readers there"*. It made Wattpad get criticism from a number of writers.

CONCLUSION

Wattpad is a genre which is widely used among Public. Factor- the factor that influences the existence of Wattpad is the convenience feature that is felt by the user. The use of light language becomes a positive thing for the reader because no one thinks much for understanding context and content text. This can have a positive impact and also a negative impact. Impact the negative is the work literature on the Wattpad application experiences siltation of meaning. The positive impact is that Wattpad can be used as a reading reference for beginners. The negative impact caused by Wattpad is swallowing ideas because of shallow creativity writers that affect the quality of literature. However, there are also Wattpad stories of the same quality with printed literature like *"Dear Nathan"* by Erica Febriani and *"Mariposa"* creation Luluk HF, which was envisioned by the publisher to be made into a novel because of the novelty of the story, diction which appropriate and channel which imaginative, so that Becomes creation best seller. As readers need research quality in every creation which wants to be read.

The suggestions that I can convey are as follows. *First*, for new writers Wattpad so that they are more creative in making a creation. give birth to works which are spectacular and surprising. Don't forget to follow the rules of good writing and Correct. *Second*, to reader for more thorough and sorting through reading which quality. *Third*,

future researchers who are interested in researching reading interest in cyber literature applications other than expected could perfect this research. Besides that, I could research the application Wattpad with topics other or kind creation literature.

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